

LONDON BOROUGH OF HAVERING

Advertising Boards in
Havering

2017

Proximity to Schools

Map with Locations &
400 Metre Buffers

*By Public Health Intelligence
London Borough of Havering*

Information requested:	Mapping of primary & secondary schools in Havering with 400 metre buffers to show proximity to advertising boards.
Requested by:	Claire Alp, Senior Public Health Specialist
Purpose:	To support the development of a healthy advertising and sponsorship policy as part of the Havering obesity prevention work
Date Completed:	October 2017
Analysis by:	Anthony Wakhisi (Principal Public Health Specialist)

Summary of Results

Map below shows primary and secondary schools locations in havering and their promixity to advertising boards. The mapping exercise was done to support the development of a healthy advertising and sponsorship policy being implemented as part of the Havering obesity prevention work. Further work will include:

- Developing criteria for the mapping of adverts e.g. healthy food/ drink/ other products, unhealthy food/ drink/ other products using existing guidelines where possible (e.g. TV advertising)
- Using the agreed criteria to map and categorise advertising boards and hoardings that are under the control and/or influence of Havering Council

Map:Advertising boards within 400 metres proximity of schools in Havering.

